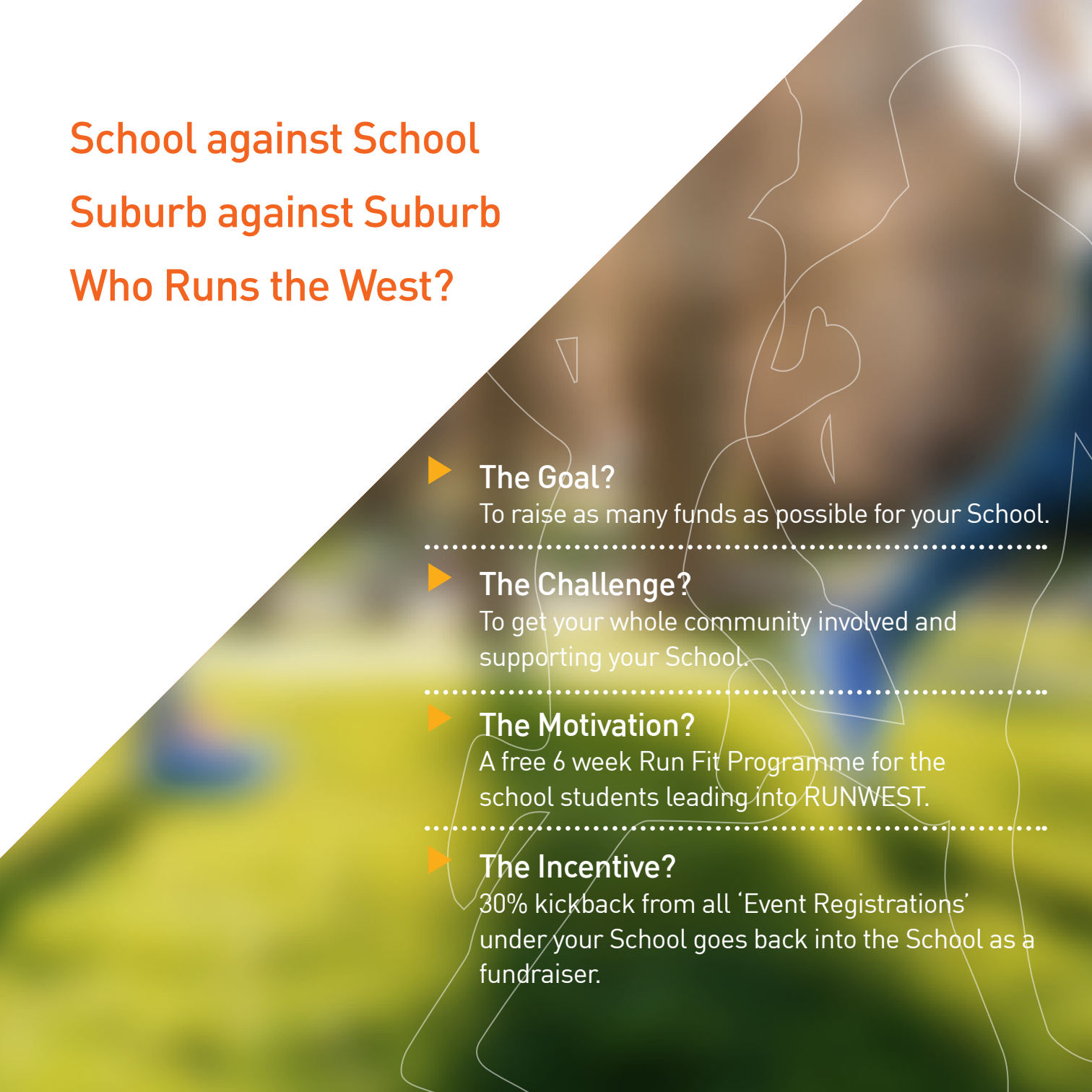


The RUNWEST Schools Community Fundraiser

PRIMARY | SECONDARY | SPECIALIST

Fundraise for your School by getting your community moving and active at RUNWEST

RUNTHEWEST.com.au



School against School

Suburb against Suburb

Who Runs the West?

The Goal?

To raise as many funds as possible for your School.

The Challenge?

To get your whole community involved and supporting your School.

The Motivation?

A free 6 week Run Fit Programme for the school students leading into RUNWEST.

The Incentive?

30% kickback from all 'Event Registrations' under your School goes back into the School as a fundraiser.

The RUNWEST Schools Community Fundraiser

About the Initiative

The RUNWEST Schools Community Fundraiser is an initiative that looks to foster positive health, wellbeing and physical activity within primary, secondary and specialist schools throughout NSW. The initiative's focal point is the RUNWEST Festival, whereby schools are encouraged to, and rewarded for getting as many individuals physically active.

A core component of the RUNWEST Schools Community Fundraiser is getting school cohorts physical active and moving before, during and after the event. Hence, schools who par-take in the Community Fundraiser will also be eligible to receive a 6 week Run Fit Programme leading into the event; with the option of it being delivered by Athletics Australia Accredited Coaches.

The RUNWEST Schools Community Fundraiser also includes a WESTERN SYDNEY BONUS CHALLENGE for schools located within Western Sydney.



About RUNWEST

Taking place on the 31st of March, 2019; RUNWEST is set to become Western Sydney's premier annual community event and the first ever major running festival in Western Sydney. We are committed to changing the way people of Western Sydney move, eat and prioritise a healthy lifestyle, creating a positive, lasting legacy for generations to come.



The Course

Starting at the Motor Sports Park, the event takes you through the new Sydney Zoo, the Western Sydney Parklands and Blacktown International Sports Park before concluding at the finish line festival at West HQ.

The Journey

Activations at the start, finish and each KM on the course will keep participants moving and grooving for the whole event.

The Festival

The RUNWEST finish line festival is an extraordinary offering with something for everyone across the entire West HQ precinct.

Benefits of the Schools Community Fundraiser:

- **FUNDRAISING** 30% of every Entry Fees under the School's Fundraiser will go back to the School as a kickback donation.
- **STUDENT PROGRAM** 6 week Run Fit Programme for school kids, delivered by either Athletics Australia Accredited Coaches or the School's Teachers.
- **EXCLUSIVE INVITES** Schools Students to attend an exclusive day at Sydney Zoo pre-event.
- **PROMOTION** to the 2.3 million residents of Western Sydney.
- **Event Day Marquee** Schools will have the opportunity to apply for an Event Day Marquee at the Finish Festival. Simply email us at RUNWEST. Spots are limited.

Work your way up the ladder to unlock greater benefits:

	Level 1	Level 2	Level 3	Level 4
Qualification (Particpants)	0-24	25-74	75-124	125+
Invitation for school to attend Sydney Zoo	Yes	Yes	Yes	Yes
Function Dinner*	2 seats	4 seats	8 seats	10 seats
Event Day Zoo VIP Observer Passes*	2	6	8	10
Kickback Incentive	30%	30%	30%	30%
Training Program Pre-event	0	1 per 30 kids	1 per 30 kids	1 per 30 kids

* Dependent on Availability

Western Sydney Bonus Challenge

Is your School located in Western Sydney?
If so, then you are eligible to win the RUNWEST Schools Bonus Challenge.

The Goal?

To be crowned the most active and moving Western Sydney School Community!

The Challenge?

To have the largest participating Western Sydney School Community 'team' at RUNWEST per capita (School team can include parents, students, grandparents, teachers, local businesses, the broader community and others).

The Motivation?

$6,000 pool Cash Prize for the Schools crowned 1st, 2nd and 3rd.

1st - $3,000
2nd - $2,000
3rd - $1,000





Teachers 'Need to Know':

- **LIABILITY** The school is not labile for any incident involving a student at the RUNWEST Event.
- **ON THE DAY PRESENCE** The school is not required to attend, supervise or transport students to and from RUNWEST. Parent / Caregivers registering themselves or a child (18 years and under) do so acknowledging they are responsible for their movements, logistics and actions on the day.
- **DISTANCES** The Schools Community Fundraiser is available for both distances; 4km and 12km. It is required however that children (12 years and under) participating are accompanied by a parent or guardian.
- **RUN FIT PROGRAMME** When registering your school for the Schools Community Fundraiser; you have the option to either deliver the programs yourself, or select an Athletics Australia Accredited Coach to do so. If you would like an Athletics Australia Accredited Coach to deliver the program, then you will need to contact RUNWEST by the 11th of February to organise week day and time that suits best.

How does your school get involved?

To register as a school for the RUNWEST Schools Community Fundraiser, simply follow the steps below:

STEP 1*

Register your School for the Community Fundraiser at www.runthewest.com.au

STEP 2

Promote the Community Fundraiser to your students and start reeling the numbers in!

STEP 3

Keep an eye on the leader board and continue to encourage your students to participate

STEP 4

February 11 – Last day schools are able to register for the Community Fundraiser.

STEP 5

February 18 – 6 week Health and Wellbeing Activities Program commences.

STEP 6

March 17 - last day for individuals to register under your School

STEP 7

Receive your official Function Invites, Passes and T-shirts

STEP 8

March 31 – EVENT DAY (finally)

*NB: If your school is eligible for the BONUS CHALLENGE, you will receive a second email upon Registration with additional info.

More information

Contact us
Schools Community Fundraiser
Email: schools@runthewest.com.au
www.runthewest.com.au

Terms and Conditions: To become eligible to win the BONUS CHALLENGE, a school must have a minimum of 75 individuals registered under their 'Team'. The Winner's Reward of $3,000, $2,000 and $1,000 does not become available until a minimum of 10 schools within Western Sydney (with 75→ registered individuals) are registered for the challenge. The Schools Community Fundraiser is not a School Event, and hence; The school is not labile for any incident involving a student at the RUNWEST Event. The school is not required to attend, supervise or transport students to and from RUNWEST If a school would like to receive an Accredited Coach to deliver the Run Fit Ptogramme, the school must contact RUNWEST by the 4th of February to organise Times and Dates.